



LULAC Unveils Agenda for 2024 National Convention & Exposition

“Empowering the Next Generation” theme will be highlighted through the LULAC Academy and thought-provoking speaker sessions

Las Vegas, Nevada – The League of United Latin America Citizens (LULAC), the largest and oldest Latino civil rights organization in the U.S., announced the agenda for its **95th Annual National Convention and Exposition** set to take place in **Las Vegas, Nevada from June 26 – June 29, 2024** at the **Caesars Palace Las Vegas Hotel & Casino**. This year’s theme, “**Empowering the Next Generation**,” will focus on positioning the next generation of Latinos for success through education opportunities such as the LULAC Academy and in-depth conversations on topics that impact Latinos, including economic empowerment, health and wellness, technology/AI, and immigration.

“At LULAC, we want to ensure that the next generation of Latino leaders are prepared with the resources necessary to succeed. Between the LULAC Academy, esteemed speakers and panelists, and the grand exposition, LULAC’s National Convention and Exposition will help our members progress these goals. We are honored to welcome our participants, speakers, and members as we embark on a week of progress and growth, set the Latino agenda for the year, and elect the organization’s next leader,” **said LULAC National President Domingo Garcia**.

Plenary sessions at this year’s convention include:

- **Beyond the Border: Urban Responses to Influx of Migrants**
An engaging dialogue on the influx of migrants to non-border cities, examining the perspective of mayors dealing with this crisis and exploring potential solutions.
- **Navigating AI's Evolution and Its Impact on Latino Communities**
A stimulating session to discuss how AI breakthroughs impact Latinos’ personal data security, online safety, job prospects, fair voting, and our economy.
- **Building Opportunities: Latinos and the Future of Infrastructure**
Acknowledging the substantial contributions of Latinos as creators and beneficiaries of infrastructure is vital. This fireside chat will explore recent advancements in our nation’s infrastructure, addressing sustainable solutions to strengthen the economy for the future, with a dedicated focus on the pivotal role of Latinos in shaping the new economy.

- **Embracing the Uncomfortable: An Honest Conversation on Climate Change**
Recent natural disasters have highlighted the stark reality of climate change, significantly impacting Latino communities across the U.S. This session will address the urgency of mitigation efforts, emphasizing how prolonged inaction disproportionately impacts Latinos and what we can do to confront these challenges.
- **Latinos and the Future of Voting and Civil Rights**
In 2024, democracy is under significant threat, with voting rights hanging in the balance. Given the substantial influence Latinos hold in shaping election outcomes, it's vital to re-examine the state of voting rights in 2024.

The full agenda will be updated regularly with confirmed speakers [here](#).

During the week, LULAC will also host several additional programming tracks for its members, as well as members of the Las Vegas community, including:

- **LULAC Academy**: Hosting 500 students aged 17 to 23, the Academy will offer a series of workshops alongside the convention's plenary sessions. Led by industry experts, these workshops will provide valuable insights and experiences that underscore the significance of Latinos and Latino identity in addressing persistent challenges and fostering innovative solutions.
- **Women's Conference**: The one-day conference will focus on the political and social challenges that affect women, highlight Latinas' accomplishments in public service and feature personal stories of women who have overcome adversity.
- **Federal Training Institute (FTI)**: The FTI will offer workshops and plenary sessions alongside the Convention to assist attendees in enhancing their leadership skills and developing the qualifications required for entry to senior government roles.
- **Career Fair and Health Expo**: The convention's Career Fair and Health Expo will showcase products and services tailored to the Latino community and provide employment opportunities and health resources for attendees. The Career Fair and Health Expo will be open to the public from June 26-28.

Registration for the conference is now [open](#). For sponsorship information, click [here](#). For media registration, click [here](#).

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